

Humans of ____ : Photojournalism for Pakistan



Project Title	Humans of ____ : Photojournalism for Pakistan
Project Summary	Create a dynamic photo series to engage Pakistani youth on digital platforms.
Country	Pakistan
Agency	Department of State
DoS Office	N/A
Post	PESHAWAR
Section	PAS
Number of Interns	4

Project Description

Many people in Peshawar's Consular district have little interaction with Americans and negative stereotypes persist. You have an opportunity to provide a different narrative by creating a social media campaign that highlights different aspects of U.S. culture, showing both what is unique and what we have in common. The subject matter can include anything from campus life, community service or travel within America! You'll take pictures and augment them with text that could be a quote (from a notable American or the photo's subject) or other information that could complement the story depicted with the photo, in the style of Humans of New York. You can also create an infographic that explains something about America. You will submit at least 2 photos per week during the course of internship. You may also be asked to participate in webchats or skype sessions with students in Peshawar. Due to the time difference, these may fall at night during the student's time zone.

Desired Skills Interests

Skill

Adobe Photoshop

Marketing

Storytelling

Twitter

Communication Skills

Facebook
Graphic Design
Social Media
Infographics
international exchange
Cultural Diplomacy
Photography
creativity
Digital Media
anthropology

Additional Information

None

Language Requirements

None